

ORIGINAL

Attorney or Party Name, Address, Telephone & FAX Numbers, and California State Bar Number James J. Joseph (State Bar No. 053840) 2029 Century Park East, Third Floor Los Angeles, CA 90067 (310) 277-0077 (310) 277-5735	FOR COURT USE ONLY <div style="border: 1px solid black; padding: 5px; text-align: center;">FILED OCT 13 2006 OCT 13 2006 <small>CLERK OF SUPERIOR COURT CENTRAL DISTRICT OF CALIFORNIA</small></div>
UNITED STATES BANKRUPTCY COURT CENTRAL DISTRICT OF CALIFORNIA	
Re: DIRECT RESPONSE COMMUNICATIONS, INC. Debtor(s).	CASE NO.: SA 05-16316-TA

NOTICE OF SALE OF ESTATE PROPERTY

Sale Date: November 6, 2006	Time: 2:00 p.m.
Location: Danning, Gill, Diamond & Kollitz, 2029 Century Park East, 3rd Floor, Los Angeles, CA 90067	

Type of Sale: ☒ Public: ☐ Private: Last date to file objections: October 26, 2006

Description of Property to be Sold: On a quitclaim, no warranty basis. Trademarks, trade names, trade dress, dba's, nick names, etc., ;
licenses, trade agreements, government and corporate vendor agreements such as General Services Administration (GSA) Schedule GS-35F-0235P,
IDIQ - Department of the Interior, AT&T Agreement 2260 PM; Lucent Reseller Agreement - #LNMO3DRCEWN000, any and all marketing and/or
advertising intangibles, including telephone numbers, fax numbers, e-mail addresses and internet web addresses, specifically including internet web
address: www.DRCUSA.net
Terms and Conditions of Sale: AS IS - WHERE IS; on a quitclaim, no warranty basis.

Proposed Sale Price: \$25,000.00

Overbid Procedure (If Any): Overbidding: Any person wishing to overbid must be present and
display a cashier's check in the sum of \$5,000.00 made payable to James J. Joseph
Trustee

If property is to be sold free and clear of liens or other interests, list date, time and location of hearing:

Contact Person for Potential Bidders (include name, address, telephone, fax and/or e-mail address):

James J. Joseph, Chapter 7 Trustee
2029 Century Park East, Third Floor
Los Angeles, CA 90067
Tel: (310) 277-0077 Fax (310) 277-5735
E-mail Address: JJOSEPH@DGDK.COM

Date: October 11, 2006